

ACA Consumer Consent Call Script

- As a licensed health insurance agent and to be compliant with CMS regulations I am required to obtain consent from the consumer to work on their behalf. I cannot provide tax or legal advice within my capacity as an agent.
- Should you agree to consent you will be giving the agent permission to:
 - Search for your application using approved classic Enhanced Direct Enrollment/Direct Enrollment websites in the marketplace.
 - Assist with completing eligibility applications.
 - Assist with plan selection and enrollment.
 - Assist with ongoing account maintenance.
- Part of this consent includes the ability to obtain some **personally identifiable information (P.I.I.)** needed to enroll in a marketplace plan. This information includes but is not limited to name, date of birth, phone number, age, social security number, Tax information, income etc.. The agent will only ask for the minimum amount of P.I.I. necessary for them to carry out their functions and responsibilities. This information is used by CMS to match information listed on the application to see if the consumer qualifies for subsidies in the marketplace that can help in paying their monthly premium amount.
- This personally identifiable information is protected by both the agent and CMS which is a government entity.
- Should you give your consent today you can revoke this consent at any time with the agent present and as an agent I am required to protect any information that I obtained before the cancellation of consent.
- If you choose not to disclose this Personally Identifiable information I will not be able to help you in choosing or enrolling in Marketplace plans.
- If you understand all the information that I have previously stated to you, do you consent to allow me to work as an agent on your behalf to choose and enroll in a marketplace plan?