

2023 Quarterly Life Incentives from Illinois Mutual

Level 1:

\$500

3 Paid Applications
for \$2,500 Annualized
Paid Premium

Level 5:

\$4,000

15 Paid Applications
for \$15,000 Annualized
Paid Premium

Level 2:

\$1,000

6 Paid Applications
for \$5,000 Annualized
Paid Premium

Level 3:

\$2,000

8 Paid Applications
for \$8,000 Annualized
Paid Premium

Level 4:

\$3,000

12 Paid Applications
for \$12,000 Annualized
Paid Premium

Here are some specifications:

- 100% of the bonus will be paid after the end of the qualifying incentive period.
- Only writing agents are eligible for the incentive.
- Qualifying products are term life insurance (Policy Form LT17), return of premium term life insurance (Policy Forms LRPT17 & LRPT17SA) and whole life insurance (Policy Forms LWL18 & LSPWL18).
- A maximum of 10% of Single Pay Whole Life premiums will be eligible toward requirements.
- Illinois Mutual determines the final recipients.
- Must have active agent status as defined by the Company and an 85% 13-month premium persistency at time of incentive delivery.

Hit these sales targets for an
opportunity to earn cash incentives!

For more information, contact:

Bob Fattore, FLMI

Regional Life Sales Manager
(800) 437-7355, ext. 591

Kelly Green

Internal Regional Sales Representative
(800) 437-7355, ext. 306

Qualifying business for this incentive must be issued and paid for between the dates of the quarter in which you qualify for the bonus. The 2023 incentive periods are as follows:
Q1: 1/1 - 3/31/2023, Q2: 4/1 - 6/30/2023, Q3: 7/1 - 9/29/2023, Q4: 10/1 - 12/29/2023.

Not available in AK, DC, HI, MT or NY. Coverage and availability may vary in other states.

HO387W (12/22)

