NEW ERA LIFE INSURANCE COMPANIES

MED SUPP CASH BONUS

Submission Period: 10/1/2022 - 12/31/2022

Payout Date: 2/3/2023

Policies must be issued and paid for by 1/20/2023 and remain in-force throughout the entire qualification period.

No limit to earnings! No minimum app count needed!

Earnings per app increase when you submit 11 or more!

_	Underwritten Plans	Bonus per App When you submit 1-10 qualifying apps	Bonus per App When you submit 11+ qualifying apps
Underwritten Plans	Med Supp F ^{HD} & G ^{HD}	\$200	\$250
erwrit Plans	Med Supp C, F & G	\$175	\$225
Und	Med Supp N & M	\$150	\$200
	Hospital Indemnity MA Gap	\$75	\$125
n nent s	Open Enrollment Plans	Bonus per App When you submit 1-10 qualifying apps	Bonus per App When you submit 11+ qualifying apps
Open Enrollment Plans	Med Supp F ^{HD} & G ^{HD}	\$100	\$150
Enr	Med Supp N & M	\$75	\$100

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Did you Along with excellent service and historically proven rate stability, all New Era Med Supp policyholders receive dental, vision and hearing discount benefits at no extra cost to them!

AEP MED SUPP CASH BONUS

Payout Examples

1g ted	Plan	Apps Submitted	Bonus per App When you submit 11+ qualifying apps	Total
16 Qualifying Apps Submitte	Underwritten Plan F ^{HD}	4	\$250	\$1,000
	Underwritten Plan C	4	\$225	\$900
	Underwritten Plan N	4	\$200	\$800
	Open Enrollment Plan N	4	\$100	\$400
	Total Bonus Earnings			\$3,100

gted	Plan	Apps Submitted	Bonus per App When you submit 1-10 qualifying apps	Total
ualifying Submittee	Underwritten Plan F ^{HD}	2	\$200	\$400
	Underwritten Plan C	2	\$175	\$350
	Underwritten Plan N	2	\$150	\$300
App	Open Enrollment Plan N	2	\$75	\$150
	Total Bonus Earnings			\$1,200

Rules & Exclusions

Application/Policy count starts at 0 on 10/1/2022 12 A.M. New business only. No bonus will be given for guarantee issue, disability or conversion business.

Policies must be received between the Submission Period of 10/1/2022 to 12/31/2022. Policies must be issued and paid for by 1/20/2023. Policies must remain in-force throughout the entire qualifying period which ends on 1/20/2023.

Producers and FMOs must be in good standing with New Era Life Insurance Company, New Era Life Insurance Company of the Midwest, and Philadelphia American Life Insurance Company (collectively "The Company") at the conclusion of the cash incentive.

The Company reserves the right to withhold a payout if persistency, loss ratios and production do not meet an acceptable level. The Company, at its sole discretion, reserves the right to modify or change any of the qualifications or offerings at any time. The decision of The Company on any interpretation of these rules shall be final and conclusive.